



We The Leaders
LEAD THE CHANGE

ANNUAL REPORT 2024

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center wise activities

INTRODUCTION

We The Leaders, founded in 2020, aims to nurture and strengthen inbuilt leadership qualities in individuals, empowering them to contribute to national development. Every person has the potential to lead, and our foundation helps realize this potential.

OUR MISSION

To empower individuals by unlocking their leadership potential through mentorship, guidance, and opportunities, enabling them to drive meaningful change, foster innovation, and contribute to national development for a better future.

OUR VISION

To build a society where leadership flourishes at every level, inspiring innovation, responsibility, and collective progress, shaping a stronger, more prosperous nation driven by empowered individuals and transformative leadership.

CHIEF MENTOR'S MESSAGE



The Chief Mentor emphasizes that transformative leadership must emerge from the grassroots where challenges are real, voices are often unheard, and potential remains untapped. We The Leaders Foundation was founded to counter systemic gaps in opportunity, representation, and accountability by nurturing ethical, community-rooted leadership.

In 2024, the Foundation registered over 7,000 volunteers, delivered 116 impact-driven initiatives, and reached more than 10,000 individuals across rural Tamil Nadu. These programs addressed critical needs in education, health, livelihoods, and environmental sustainability placing people at the centre of progress.

The message calls for deeper investment in rural leadership, stressing that true development is not measured only in outputs, but in communities empowered to lead their own change.

CEO'S MESSAGE



In 2024, We The Leaders Foundation deepened its commitment to grassroots transformation translating vision into action across rural Tamil Nadu. Under the guidance of the Chief Mentor, the organization scaled its efforts through 116 community-driven initiatives, reaching over 10,000 individuals.

Key highlights include:

- registered 7,000+ volunteers and contributing 10,000+ service hours
- Expansion through two new coordinator offices (Coimbatore and Palladam)
- Delivery of 77 social programs, 31 livelihood initiatives, and 8 environmental actions
- Establishment of 18 women-led microenterprises
- Leadership and skills training for 250 rural youth

The CEO underscores that these milestones reflect not just programmatic success, but a growing movement of empowered citizens leading local change. Looking ahead, the Foundation aims to scale its replicable models, invest in grassroots leadership, and strengthen its SDG-aligned impact across underserved geographies.

IMPACT REPORT

In 2024, We The Leaders Foundation reached over 10,000 lives across six grassroots centers, delivering 116 high-impact initiatives that advanced social, economic, and environmental transformation. Powered by 7,000+ dedicated volunteers contributing more than 10,000 service hours, we implemented 77 social programs including wellness camps, educational support, and gender-inclusive outreach. We launched 31 economic empowerment initiatives focused on skill-building, enterprise mentoring, and poverty relief, alongside 8 environmental actions promoting tree plantations, solar energy training, and sustainable farming. We nurtured 12 grassroots leaders and launched 8 pilot projects to address local challenges through community-driven solutions. From improving health and education to enabling livelihoods and advancing climate action, our work laid the foundation for long-term, inclusive impact. The year marked a powerful step toward building resilient, equitable communities—where people lead, systems change, and possibilities grow. This is just the beginning of our journey to a better, sustainable future.

OUR LOCAL ACTIONS FOR SDG GOALS



PROGRAMS

44

SERVICE USER

2000+

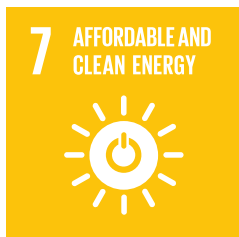


PROGRAMS

22

STUDENT BENEFICIARIES

500



PROGRAMS

2

SERVICE USERS

100



PROGRAMS

9

PEOPLE IMPACTED

600



PROGRAMS

22

PEOPLE IMPACTED

1000+

OUR LOCAL ACTIONS FOR SDG GOALS



PROGRAMS

2

STUDENT BENEFICIARIES

30



PROGRAMS

44

STUDENT BENEFICIARIES

500



PROGRAMS

02

SERVICE USER

100

SOCIAL CHANGE

In 2024, We The Leaders Foundation advanced inclusive development through **77 impactful initiatives** across six grassroots centers in Tamil Nadu, aligned with **SDG 3 (Good Health & Well-being)**, **SDG 4 (Quality Education)**, and **SDG 5 (Gender Equality)**.

By delivering wellness programs, education support, and gender-focused outreach, we empowered youth and women in underserved communities—fostering dignity, opportunity, and long-term social transformation.

ACTIVITIES

44+

Health & Wellness Programs

23+

Education & Skill-Building Sessions

77

Total Social Change Activities Delivered

3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY





ECONOMIC CHANGE

In 2024, We The Leaders Foundation accelerated rural economic transformation through **31 targeted initiatives** across **six grassroots centers** in Tamil Nadu. These efforts aligned with **SDG 1 (No Poverty)**, **SDG 8 (Decent Work & Economic Growth)**, and **SDG 10 (Reduced Inequality)**.

By delivering women-led skilling programs, livelihood mentorship, microenterprise support, and relief outreach, we strengthened community resilience, created economic opportunity, and advanced inclusion at the last mile.

ACTIVITIES

15+

Skill Development & Entrepreneurship Initiatives

22

Equity & Inclusion Activities across Rural Communities

2

Poverty Relief Drives (Flood Aid & Emergency Support)

32

Total Economic Change Activities across 6 Centers

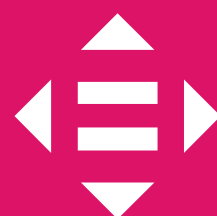
1 NO POVERTY



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



ENVIRONMENTAL CHANGE

In 2024, We The Leaders Foundation advanced grassroots climate action through 8 impactful initiatives across rural Tamil Nadu, aligned with **SDG 7 (Clean Energy)**, **SDG 13 (Climate Action)**, and **SDG 15 (Life on Land)**.

From tree plantations and biodiversity drives to solar energy training and sustainable farming awareness, our programs empowered local communities to lead with resilience, restore ecosystems, and embrace clean energy futures.

ACTIVITIES

4

Ecosystem Restoration Activities

2

Renewable Energy Training Sessions (Solar Literacy for Youth)

2

Climate Awareness & Sustainable Farming Campaigns

8

Total Environmental Change Activities Delivered





PARAMATHI VELUR CENTER

Social Change Activities: 22



SDG 3 - GOOD HEALTH & WELL-BEING (11 ACTIVITIES)

- Weekly Yoga for students and elderly
- Laughter Yoga Therapy & Mental Health Awareness
- Free Medical Camps
- Emotional regulation workshops for youth



SDG 4 - QUALITY EDUCATION (11 ACTIVITIES)

- Soft Skill Training, Spoken English, Public Speaking
- Career Guidance & Higher Education Counseling

Economic Change SDG Activities: 6



SDG 10 - REDUCED INEQUALITIES (6 ACTIVITIES)

- Flood Relief Drive – Reached 400 families with essential supplies
- Empowering traditional artisans with access to schemes (SDG 8 linkage)
- Sanitation Worker Felicitation – Dignity and social recognition for informal sector workers
- Public Hydration Initiative (Summer Relief) – Equity in climate-responsive public health
- Civic Safety Awareness Program – Fostering community participation and responsible citizenship

PARAMATHI VELUR CENTER

Environmental SDG Activities: 6



SDG 15 - LIFE ON LAND (4 ACTIVITIES)

- 2,500 Trees Planted
- **Tree Sapling Drives** – Community-wide participation (2 events)
- Biodiversity awareness for school students



SDG 7 - AFFORDABLE & CLEAN ENERGY (1 ACTIVITY)

- **Solar Training Program** – Youth education on solar energy and green technologies



SDG 11 - SUSTAINABLE CITIES & COMMUNITIES (1 ACTIVITY)

- **Bharatanatyam Cultural Revival Class** – Promoting cultural sustainability and rural-urban harmony

ARAVAKURICHI CENTER

Social Change Activities: 34



SDG 3 - GOOD HEALTH & WELL-BEING (25 ACTIVITIES)

- 20+ Traditional & Competitive Sports Events
- Eye Camps



SDG 4 - QUALITY EDUCATION (7 ACTIVITIES)

- Spoken English, Public Speaking
- Youth Leadership Training
- Civic, digital, and communication literacy for rural youth.



SDG 5 - GENDER INCLUSION VIA OUTREACH (9 ACTIVITIES)

- Student Recognition Events
- “Anbudan Diwali” for Destitute Girls
- College Support & Sports Sponsorships for Girls

Economic Change SDG Activities: 6



SDG 10 - REDUCED INEQUALITIES (9 ACTIVITIES)

- **Support for Rural College Students** – Financial and motivational assistance
- **Field Visits & Exposure Programs** – Bridging rural-urban knowledge divides
- **Anbudan Diwali** – Inclusive celebration for destitute children
- **Student Recognition Drives & Awards** – Promoting dignity and aspiration

RASIPURAM CENTER

Social Change Activities: 5



SDG 3 - GOOD HEALTH & WELL-BEING (1 ACTIVITY)

- Yoga Program for Students



SDG 4 - QUALITY EDUCATION (4 ACTIVITIES)

- NEET/JEE Coaching for rural aspirants
- Career Guidance and Communication Training

Economic Change SDG Activities: 6



SDG 10 - REDUCED INEQUALITIES (9 ACTIVITIES)

- **Sponsorship for Zonal Sports** – Recognition and motivation at the grassroots level participants

Environmental SDG Activities: 2



SDG 13 - CLIMATE ACTION (2 ACTIVITIES)

- **Organic Farming Awareness Campaign** – Sustainable agricultural practices

DHARAPURAM CENTER

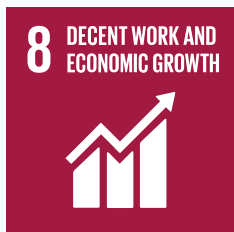
Social Change Activities: 16



SDG 3 - GOOD HEALTH & WELL-BEING (7 ACTIVITIES)

- Blood Donation Drives, Rural Medical Camps
- Vision Screening in remote areas
- Yoga programs for youth

Economic Change SDG Activities: 15



SDG 8 - DECENT WORK & ECONOMIC GROWTH (9 ACTIVITIES)

- Aari Work Training & Mehndi Workshops – Skill-building and income-generation for rural women
- Entrepreneurship Mentorship
- Bank Linkages via RSETI & Canara Bank – Enabling credit access and enterprise launch support



SDG 10 - REDUCED INEQUALITIES (6 ACTIVITIES)

- Flood Relief Drive (Wayanad) – Emergency aid beyond geography
- Amaravati River Cleanup – Community-driven Swachh Bharat engagement
- Youth-Oriented Awareness Rallies – Focus on drug-free India and women's safety
- Internship Orientations for Agri Students – Linking rural youth to future opportunities
- Polio Day Awareness Rally – Health equity through mass mobilization

We sincerely thank our volunteers, donors, and service users for their incredible support. Your dedication, generosity, and trust have been the foundation of our progress. Together, we continue to build a stronger, more inclusive future.

